



Business Model:



Value Architecture

Value Proposition

— Offer

— Distribution & Communication Channels

— Customers

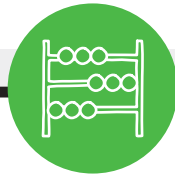
— Value Chain

— Customer Benefit

— Core Capabilities

— Partner

Revenue Model



— Cost Structure

— Revenue Sources

Team & Values



— Team

— Values